

June 26, 2023

**ROCKDALE MUNICIPAL DEVELOPMENT DISTRICT
REGULAR MEETING MINUTES**

Present:

MDD Board Members:

Nathan Bland
John King
Brian Wallis
Joyce Dalley
Dr. Denise Monzingo
Denise Wallace
Jason Barcak

MDD Staff:

Jim Gibson, Director
Michelle Toungate, Exec. Asst

Call to Order and announce a Quorum is Present

The Rockdale Municipal Development District (MDD) conducted an in-person conference on Monday, June 26, 2023, with a quorum of the MDD Board members present, the Regular Meeting of the Rockdale Municipal Development District was called to order by the Board President Nathan Bland at 5:30p.m.

Pledge of Allegiance

Citizen Communications

None

5. Consent Agenda

A. Approvals

- 1. Minutes of MDD Regular Meeting May22, 2023**
- 2. Financials**
- 3. ED Project Balance Sheet**

MOTION: Upon a motion made by Board Member Joyce Dalley and a second by Board Treasure Jason Barcak, the MDD Board voted seven (7) for and none (0) opposed to approve the consent agenda as presented. Motion Carried.

6. MDD Staff Report

Director Gibson explains the statistics of the Resquared search site that locates businesses who want to relocate or expand into other areas, at 904 emails there is a 21% open rate with the use of this tool.

The branding development is progressing, Director Gibson has pre-viewed the new website and the logo has been narrowed down to a couple of concepts. The Photographer, who is working with the branding committee, spent the day in Rockdale taking pictures and video footage for the website also for stock photos.

The City Council has agreed and is moving forward with the downtown East Cameron Tax Increment Reinvestment Zone. (TIRZ) The City Council meeting in July will include a presentation of the preliminary project and finance plan. The City Council is going to create a reinvestment zone and the tax abatement agreement will be completed for Project Bluebird.

There is no update on the status of the grant applications. The TxDOT Commission Agenda has a list of all the projects that are going to be approved and, on that list, there is 1.2 million dollars for downtown sidewalks.

The comprehensive plan advisory committee held four different stakeholders meeting and ended the day at the Chamber on Tap where they collected data from the public. There is a community survey

that the public is encouraged to participate in at rockdalemidcenturyplans.com, click on "Get Involved" and that will go the survey link.

The Sales tax is down 1.1% however budget allocation was still meet for the year.

Prospect leads that come in from the Governor's office are continuing to be pursued.

7. Workshop

Director Gibson mentions providing a regional report of demographic data using Lightcast. The latest version of the budget book was provided to be reviewed for any updates or changes that may be needed prior to adopting the final draft of the budget book in July. The board of directors had a discussion on board training and no longer having lunch and learns quarterly. The economic development plan is a component part of the city's comprehensive plan. The strategic plan is organized to help implement events and which organizations are assigned to which tasks.

8. Action Items

Action items A. Consider and approve enter-local agreement with CTCOG for EDA grant application. and B. Consider and approve the contract between RMDD and Director Jim Gibson are to be discussed in the executive session.

MOTION: Upon a motion made by Board Vice President John King and seconded by Board Treasure Jason Barcak, the MDD Board voted (7) for and none (0) opposed to approve action items A will have no action and for action item B to extend Director Jim Gibson's contract with RMDD. Motion Carried.

9. Executive Session

A. Convene to Executive Session: Discussion pursuant to Texas Government Code Section 551.087 Economic Development Negotiations and Code Section 551.072 Real Estate and code Section 551.074 Personnel.

- 1) Project Bluebird
- 2) Project Pecan
- 3) RMDD Building
- 4) Personnel

The Board convened into executive session at 6:03 PM

The Board reconvened into open session at 7:38 PM

10. Reconvene into open session to:

Adjourned at 7:39 PM

These minutes approved on the 24th day of July 2023

ATTEST:


Denise Wallace
MDD Board Secretary

APPROVED:


Nathan Bland
MDD Board President