

## ***ROCKDALE MUNICIPAL DEVELOPMENT DISTRICT***

### ***VISION AND VALUES STATEMENT***

#### **Vision Statement**

The Rockdale Municipal Development District will be the premier economic development organization in the Central Texas region that helps businesses and residents prosper.

#### **Values Statement**

**Stability.** The Rockdale Municipal Development District will be an organization that is financially stable by producing a balanced budget, engaging in long-term financial planning, and being prudent stewards of public funds. The MDD will be operationally secure by establishing sound financial and internal control policies and governance structures. The MDD will also carefully manage and consider the risks (operational and financial) inherent in managing an economic development organization.

**Transparency.** The Rockdale Municipal Development District will share all available information willingly and openly.

**Operational Excellence.** The Rockdale Municipal Development District will follow current economic development best practices. The RMDD will strive to execute our mission to the best of everyone's ability. Any work product will be of the highest quality for our best efforts.

**Innovation.** The Rockdale Municipal Development District will be engaged in continuous learning. This learning will inspire everyone involved with the RMDD to uniquely approach problems.

**Tenacity.** The Rockdale Municipal Development District will not give up until our mission is complete.

**Inspiring.** The Rockdale Municipal Development District will be thought leaders for other community leaders and the broader business and economic development community.

**Collaboration.** The Rockdale Municipal Development District will openly and eagerly work as a resource with other economic development entities and local business and community organizations to help them achieve their goals.

**Planning.** The Rockdale Municipal Development District will view its work and actions in terms of a long range effort. This will include creating viable and realistic strategic plans that will secure the enduring success of the community.