

# Milam County ED Summit

WE DELIVER.



# ECONOMIC DEVELOPMENT CIRCA 1917



# MISSION STATEMENT



The mission of Oncor's Economic Development group is to be a catalyst for economic growth and effective utilization of infrastructure through business recruitment, retention and valued community services.



# COMMUNITY PLANNING AND STRATEGY

Strategic Plan | Capitalize on community strengths and resources



Expansions & Existing Business Contacts



Industrial vs. Retail



Lifestyle, Housing & Labor Force



Resources: Water, Rail, Interstate Access, etc.

# COMMUNITY PARTNERSHIPS

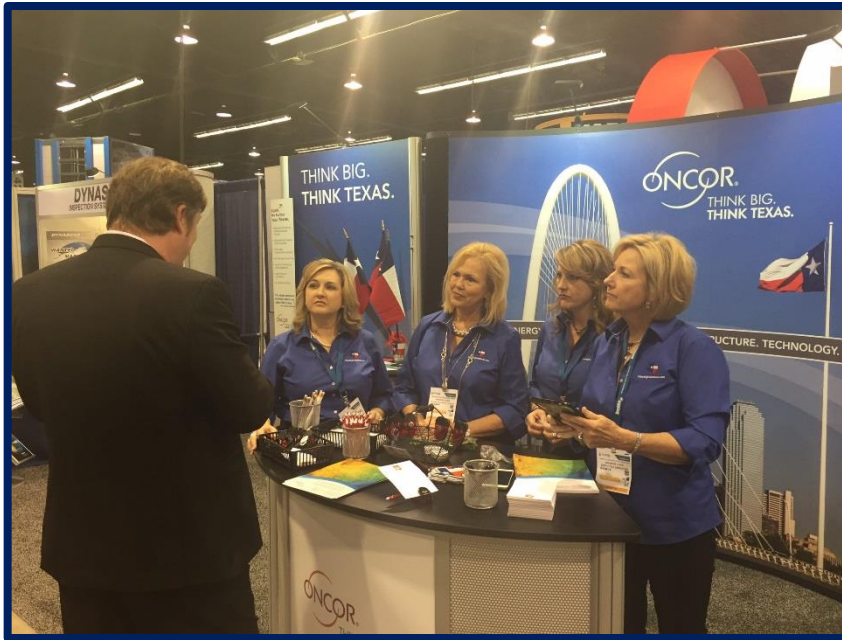
## Project Assistance to Local EDOs

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- Coordinate circulation of leads and project RFIs
- Coordinate/Attend official visits by corporate representatives, site selection consultants, prospects and local and state allies
  - Lead discussions regarding electric infrastructure
  - Provide overview of area and available buildings/sites as needed for project assistance
- Business Retention & Expansion



# MARKETING & KEY RELATIONSHIPS



- Coordinate trade shows on targeted industries to generate leads and prospective business
- Maintain community profiles and website [ThinkBigThinkTexas.com](http://ThinkBigThinkTexas.com)
- Out of state mission trips

# REGIONAL, STATE & NATIONAL EDOs





Source: *Dallas Business Journal*